




Clearly's Superior SIP Voice Service = Less cost, Greater business Efficiencies

CLEARFLY INTRODUCES

THE FUTURE OF BUSINESS TELECOMMUNICATIONS

-  **Save up to 50% in Monthly voice and data cost**
-  **Speed up ROI by Leveraging your telcom investment**
-  **Scales to fit your company size today and tomorrow**

If you haven't made the switch to SIP trunking for your telecommunications needs, it's impacting your bottom line. Unlike traditional telephone services that utilize expensive dedicated circuits, SIP trunks take advantage of your existing broadband connection, reducing your operating costs. Add the fact that our SIP trunk products include unlimited long distance in the US and Canada*, and you understand how some of our customers have been able to **achieve savings of up to 50%!**

SIP works with your existing phone system. No employee retraining is required; the transition is completely transparent and requires no downtime. Plus, SIP trunks allow you to purchase and use just what you need - you can increase and decrease them easily based on changes in your business needs.

Since our products are based on tried-and-true SIP technology used by Fortune 1000 companies and a network and voice infrastructure built on the best engineering practices, voice quality is as good or better than what you're experiencing now**. Best of all, Clearly SIP Trunk products are specifically designed for the needs of businesses like yours.

Lowering your telecommunications expenses
while improving features and service...
WHAT COULD BE BETTER?

Call Today for more information.
(866) 652-7520 • www.clearfly.net

* Certain restrictions apply

** Subject to certain qualification requirements of your broadband connection.



What you've always wanted to know about SIP, but never knew to ask.

What is SIP?

- A SIP trunk is a voice-over-IP (VoIP) connection that uses SIP to connect telephony equipment (e.g., PBXs) to the publicly switched telephone network (PSTN). SIP trunks ride over a broadband data connection and can be over the top, meaning companies can buy SIP trunks and broadband services from different providers or can be part of a bundled voice/data offering so providers can tweak the pipe to ensure consistent quality of service.

Is the service reliable enough for my business?

- Voice Over IP and SIP have evolved in the course of the last 10 years to the point that they have become a viable substitute for traditional Business Voice services. In fact, the vast majority of Fortune 1000 companies have been using this technology for nearly 10 years. Millions of smaller businesses have also transitioned to SIP in the last 2-3 years.
- Since SIP Trunks utilize your existing broadband connection (whether it's Cable, DSL or T1), the quality and reliability of the service are dependent upon the quality and the reliability of your broadband connection. Not all broadband connections are the same. Clearfly sets some minimum requirements in order for a customer to qualify for the service, and provides you with a easy to use tool to assess whether your quality broadband connection meets these requirements. (available at <http://speedtest.clearfly.net/>)

What types/brands/makes of PBX are supported?

- Clearphone UBT interfaces with the vast majority of existing business phone systems, whether they rely on traditional analog or TDM interfaces, or the newer IP standard.

How many SIP trunks can I order at my location?

- The maximum number of SIP trunks depends on the lower of the 2 nominal datarates of your Broadband Connection (upstream and downstream)
- In general, we do not recommend more than 6 SIP trunks for each Mbit/sec .

Should I need more trunks in the future, what is the minimum order size?

- You can purchase additional SIP trunks at increments of one at any point in time in the future.

What are the international long distance rates?

- Calls to Canada are free. Other international LD rates are available at http://clearfly.net/doc/international_rates.pdf

More Questions?

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