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ESI announces interoperability with Clearfly

Clearphone SIP trunks now available from Certified ESI Resellers

PLANO, TEXAS, AND BILLINGS, MONTANA, JANUARY 3, 2011 — Estech Systems, Inc. (ESI), an innovative leader in digital and IP-based phone systems, and Clearfly Communications™, Inc., an infrastructure-based provider of unified communications solutions, today announced that ESI Communications Servers have been certified with Clearfly's Clearphone™ services. ESI Reseller customers in Clearfly's service area can enjoy the many benefits and opportunities offered by combining an ESI phone system with Clearphone SIP trunking.

"Clearfly and ESI technologies work together to give customers the ability to simultaneously optimize their communications and save a significant amount of expense," said Chris Hunter, North American Sales Director for Clearfly Communications. "Our Clearphone service easily connects to the customer's network and integrates directly with ESI's phone system. The transition to SIP trunks is virtually invisible to the user and allows customers to maintain all their current phone numbers."

When an ESI Communications Server and Clearfly service are used together, businesses and organizations will enjoy an affordable and scalable IP communications solution. Users save money on their phone services; and, in many cases, the savings exceed the cost of the phone system.

ESI Communications Servers are compact and powerful, delivering standards-based technology in a flexible, easy-to-use, and cost-effective package. Clearfly provides small-to-medium business customers with reliable, high quality, integrated service packages that include local, long-distance, Internet access, and SIP trunking services throughout the United States.

"Clearfly offers ESI Communications Server users a reliable, cost-effective new choice for SIP trunking," said Doug Boyd, ESI's President and Chief Operating Officer. "ESI customers will appreciate the reliable, high quality services available from Clearfly, and we are pleased to offer Clearphone SIP Trunking services to ESI customers via our nationwide network of Certified ESI Resellers."

Customers select the ESI Communications Server which meets their needs now and for years to come. ESI Communications Server models, from the ESI-1000 to the ESI-50, vary primarily by their call-handling capacity, so IP communications solutions are available to small-to-medium sized companies.

Clearfly's Clearphone services come in flat-rate data and voice packages with unlimited long distance and are specifically designed for the needs of small and medium businesses. Clearfly services are delivered through a single connection with domestic local and long distance as well as international calls to Canada included in the base rate, giving customers savings of up to 30 percent in their monthly telecommunications expenses.

About Clearfly

Clearfly Communications is a voice services and broadband provider serving a majority of the United States with a primary focus on solutions for small and medium-size businesses. At the core of Clearfly's value proposition is a suite of bundled services comprising scalable, wire-line broadband and a traditional business phone line replacement service.

For more information about Clearfly Communications, view the news releases at <http://clearfly.net/news.html>.

About ESI

ESI (Estech Systems, Inc.) designs and manufactures high-performance phone systems for businesses and organizations. ESI uses advanced technology to design IP and digital communications systems that integrate built-in capabilities, advanced features, and highly differentiated applications into flexible products that are easy-to-use and keep employees productive. ESI has sold over 250,000 business communications systems through hundreds of factory-trained Certified Resellers.

Founded in 1987, ESI is a privately held corporation with headquarters in Plano, Texas. ESI communications systems are protected by numerous U.S. Patents, granted and pending.

For more information about ESI and its products, visit www.esi-estech.com.

