

SIP trunks from ESI Hosted Services

Enhance your ESI communications system or legacy PBX with the latest in VoIP technology, with **SIP trunks** from **ESI Hosted Services**.

Simply put, SIP (Session Initiation Protocol) trunking combines voice and data traffic onto a single network, enabling you to get more from your phone system, while providing productivity-enhancing features and services.

Now is the time to benefit from SIP trunks.

SIP trunking unites your existing telephone infrastructure with your data network for high-quality voice communications. By removing all or just some of your expensive analog phone lines, your business will typically experience immediate cost savings of 30–50%.

In a recent study, Gartner, Inc., the world's leading information technology research company, estimates that 14% of all U.S. business phone lines are now SIP-based, and this figure is expected to increase to 50% by 2015.¹

The use of SIP trunking gives businesses the ability to scale their voice solution gradually to meet their individual business needs, simplify the administration of their network by reducing providers, and save money by right-sizing their telecom budget. Finally, choosing SIP trunks is a great business decision because of the cost and feature advantages when compared to analog lines or other traditional telephony options.

Your choice is easy — SIP trunks from ESI Hosted Services.



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Advantages of SIP trunking.

Save money.

- Cost-effective telephone service, using your existing Internet connection.
- Enjoy lower operational and capital expenditures.

Complete flexibility.

- Install SIP trunks with your new ESI phone system or implement them on your existing system.
- Expands easily as your business needs change — Purchase as few as two lines, or as many as you need.
- Paves the way for the next generation of technology — Easy expansion into hybrid PBX and hosted IP PBX services.

High quality and reliable service.

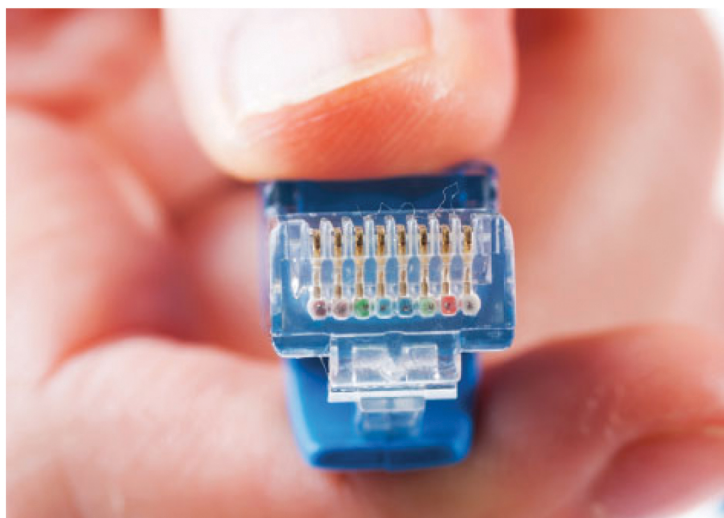
- Dependable, high-quality, and consistent service.
- Consolidate your voice and data resources and reduce your management overhead.

Maximize your existing system.

- SIP trunking works with existing PBXs.
- Phone system operation remains exactly the same as today, eliminating the need to retrain employees on calling features or system functionality.

Why ESI Hosted Services?

- A company you can trust — ESI has been providing telephony solutions to businesses like yours for over 25 years, selling and supporting more than 500,000 systems.
- World-class customer service dedicated to serving the needs of business.
- Simplify your phone service — When you combine SIP trunking from ESI Hosted Services with an ESI system, you deal with only one company for outstanding service.
- Quick and easy installation — Deployment is typically three to five business days.



With SIP trunking from ESI Hosted Services, your existing Internet connection gives you high-quality telephone service with significant savings.

Business bundles.

ESI Hosted Services offers two service bundles and terms to meet your organization's needs:

Plan features	Essential Bundle ² \$18.95/mo.	Peak Bundle ² \$21.95/mo.
North American local and long distance (U.S., Canada, and Mexico)	500 minutes included per trunk; each additional minute 2.9¢	Unlimited
Bursting ability when connected to ESI equipment	—	Included
Conferencing	3.5¢ per minute	120 minutes included; each additional minute 2.9¢
Free DID	One per trunk	One per trunk

To learn more about how ESI Hosted Services can enhance your business communications, consult your Certified ESI Reseller or visit www.esihostedservices.com.

1. Gartner, Inc., "How to Use SIP to Rethink Voice Trunk Topology," 2012, Neil Richard and Robert F. Mason, August 16, 2012. 2. Additional terms and conditions apply. For details, contact your Certified ESI Reseller or ESI Hosted Services.

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