



FOR IMMEDIATE RELEASE

Grandstream Extends Revolutionary Android IP Video Phone Family with A New 7" Touchscreen Model

New GXV3275 IP Video Phone for Android™ Offers Groundbreaking Capabilities Combining The Power of Desktop HD IP Phones, Multi-Platform HD Video Conferencing, and Open Access to Android Apps Market

Boston, MA (June 17, 2014) – – [Grandstream Networks](#), the leading manufacturer of IP voice/video telephony and video surveillance solutions, today announced the expansion of its revolutionary Android IP Video Phone family with the introduction of the new [GXV3275 IP Video Phone](#). With a large 7" capacitive touchscreen, the GXV3275 for Android™ is a 3-in-1 voice/video communication and business application solution combining the features and convenience of a high-end 6-line desktop HD SIP phone, the power of a multi-platform/multiparty HD video conferencing device and the richness of the fast growing Android apps ecosystem. The GXV3275 offers full access to all Google Play Store apps, including Microsoft Lync®, Skype™, Google Hangout™, GoToMeeting™ and Salesforce1™.

"We are very excited to introduce the 2nd member of our popular GXV32xx Android Video Phone family which has been extremely well received in the market. Phone users today are very sophisticated, wanting a universal and consistent experience and access to various popular applications on the market whether they're communicating using a desktop or mobile phone," said David Li, CEO of Grandstream Networks. "By leveraging the growing power of Android, cutting edge smart desktop video phones such as GXV3275 and GXV3240 offer users a truly innovative yet affordable way of utilizing and integrating all the popular technologies or applications out there in the Android market today, regardless of whether they are based on open SIP standard or proprietary technologies."

A 3-in-1 Device Delivers Voice, Video, Presence and Advanced UC Features For Greater Productivity

For enterprises, SMBs, SOHOs and mobile workers connected to an on-premise IP PBX, hosted or cloud-based service solution, Grandstream continues to lead the way in desktop video phone advancements by fully supporting not just all of the major SIP-based IPPBX/softswitch/IMS platforms but also other popular proprietary technologies/applications such as Microsoft Lync®, Skype™, Google Hangout™, etc. The new GXV3275 affordably offers these groundbreaking capabilities in a 3-in-1 device:

Android Smartphone/Tablet Functionality – The GXV3275 with 7" touchscreen delivers smartphone/tablet functionality with support for Android operating system 4.2 and full access to the hundreds of thousands of Android Apps in Google Play Store. SDKs and tools are available for differentiated custom application development on the Android platform and easy deployment on the GXV3275 phone. Integrated Bluetooth allows users to sync phone book between the GXV3275 and mobile phones easily and transfer calls between GXV3275, mobile phones, as well as Bluetooth headsets seamlessly.

Free Multi-Platform, Multi-Party HD Video Conferencing – With GXV3275, business can affordably incorporate enterprise-grade video collaboration into the workplace with crystal clear HD video calling and multi-person video conferencing using various different technologies and protocols such as the open SIP standard, Microsoft Lync, Skype, Google Hangout, ooVoo, etc. - all from a single desktop video phone.

Powerful HD IP Phone – The GXV3275 comes with market-leading telephony features, including HD wideband audio, 6-lines, 6 SIP accounts, Dual Gigabit network ports with Power over Ethernet (PoE), integrated Wi-Fi (802.11b/g/n), 6-way audio conferencing, EHS with Plantronics headsets and 11 native languages. Users looking for BLF can take advantage of Grandstream's MPK app to create a touch-screen BLF screen. Secure auto-provisioning is easy with the Auto-Discovery and Zero-Configuration option within Grandstream's UCM6100 series IP PBX Appliance.

Support for Real-Time Security Surveillance and Access Control Applications

The GXV3275 can function as a versatile real-time video display and control station for security surveillance and access control applications with its support for any SIP-based video cameras, including Grandstream's GXV36xx family of IP video surveillance cameras, as well as other H.264 compliant video cameras or door cameras. The GXV3275 can be set to receive alerts/alarms/streaming video feeds from video cameras and door cameras whenever an alarm is triggered.

Support for Business Application Customization

Vertical industry businesses, such as retail, hospitality, manufacturing, security surveillance, and healthcare, can use Google's Android SDK and Grandstream's API/tools to easily create and deploy advanced custom Android business applications on their GXV3275 video phones for differentiated and enhanced communications, security protection, as well as better productivity and customer service.

Upcoming GXV3275 Introduction Webinars

Grandstream will hold the following two GXV3275 Webinars:

Thursday July 10, 9:30am EDT: [Click here to sign up](#)

Thursday, July 10, 3:30pm EDT: [Click here to sign up](#)

Product Video and Additional Resources

[Click here](#) to view detailed GXV3275 information including product video and other marketing/technical resources.

Pricing and Availability

The GXV3275 IP Video Phone for Android will be generally available for purchase now through Grandstream's worldwide distribution channels at a list price of US \$319.

About Grandstream Networks

Founded in 2002, Grandstream Networks is the leading manufacturer of IP voice/video telephony and video surveillance solutions. Grandstream serves the SMB and consumer markets with innovative products that lower communication costs, increase security protection, and enhance productivity. Our open standard SIP-based products offer broad interoperability in the industry, unrivaled features, flexibility, and price-performance competitiveness. Visit www.grandstream.com for more information or connect with us on [Facebook](#), [LinkedIn](#) and [Twitter](#).

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