

GVC3200 Series Video Conference System

Grandstream Business Conferencing



AGENDA

1 WHAT IS THE GVC3200 SERIES?

2 INSTALLATION

3 USING THE GVC3200 SERIES

Bluetooth Remote

Speaker & Microphone

Menu & Application Features

Bandwidth Requirements







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3 IPVIDEOTALK





GVC3200 Series Video Conferencing System



This Changes Everything





Grandstream Networks – Company Profile

- Founded in 2002
- Over 500 employees
- Product Portfolio contains over 40 products:
 - IP Phones
 - Analog Gateways & ATAs
 - IP PBX Appliances
 - Softphone Application
 - Audio & Video Conferencing
 - Surveillance Cameras
 - Network Video Recorder
 - Surveillance Encoder
 - Video Management Software
- Serving small-to-medium size businesses,
 Enterprise and consumer markets



Moerdijk - Warehouse





VoIP Solutions

- IP PBX Appliances
- IP Multimedia Phones
- **Enterprise IP Phones**
- Small Business / Home Office IP Phones
- **Analog VoIP Gateways**
- **Analog Telephone Adapters**
- Softphone Application
- Audio & Video Conferencing Systems

IP Surveillance Solutions

- Indoor IP Cameras
- Outdoor IP Cameras
- IP Video Encoder/Decoder
- Network Video Recorder
- Video Management Software

















GVC3200 Series Video Conferencing System

This Changes Everything



The GVC3200 series combines the power of SIP, the expandability of a cloud platform and the unrivaled flexibility of Android

- Easy Installation This open standard SIP system requires a 2step installation without any extra/proprietary equipment
- Easy to Use Plug and play connection laptops for screensharing
- **Easy Interoperability** GVC3200 can communicate with third-party SIP video conferencing platforms as well as utilize Android apps
- State-of-the-art hardware No external MCUs or on-site servers required, as the MCU is built-in to the camera unit
- Advanced Video Support 1080p Full-HD video, support for up to 3 monitor outputs and a PTZ camera with 9x or 12x zoom
- Introduce video conferencing to your business or expand your current SIP platform with the GVC3200 series











GVC3200

Video Conferencing System

- Android 4.4 based with support for Skype, Google Hangouts, SIP video calling and more
- Built in MCU with up to 4-way 1080p video conference,
 5-way 720p and 9-way VGA
- Advanced remotely controllable PTZ camera with wide angle lens and 12x optical zoon
- Gigabit network port, Wi-Fi, Bluetooth 4.0, and 3 HDMI output ports for 3 screen view and screen sharing
- Includes Bluetooth based remote control, GAC2500 audio conference phone, and mounting kit







GVC3202

Video Conferencing System

- Android 4.4 based with support for Skype, Google Hangouts, SIP video calling and more
- Built in MCU with up to 2-way 1080p video conference,
 3-way 720p and VGA
- Advanced remotely controllable PTZ camera with wide angle lens and 9x optical zoon
- Gigabit network port, Bluetooth 4.0, and 2 HDMI output ports for 2 screen view and screen sharing
- Includes Bluetooth based remote control, GAC2500 audio conference phone, and mounting kit



GRANDSTREAM





Video Conferencing has never been this *Easy*



Easy to Install

-Just connect the GVC3200 series to HD monitors, internet & power...that's it!





Easy to Get Started

-Full access to our cloud platform, IPVideoTalk Pro





Easy Interoperability

- Never be locked into one vendor
- Interoperable with popular 3rd party SIP platforms
- Expand any current or future 3rd party system





GVC3200 Series Video Conferencing System





Features	GVC3200	GVC3202
MCU & Camera	All-in-one	All-in-one
MCU	4-way 1080p 5-way 720p 9-way VGA	2-way 1080p 3-way 720p or VGA
Resolution	1080p (30fps)	1080p (30fps)
Can bridge SIP call with Skype or Google Hangouts	Yes	Yes
MCU License Required	No	No
Video In	1x HDMI/VGA	1x HDMI/VGA
Video Out	3x HDMI	2x HDMI
Lens	12x zoom, wide	9x zoom, wide
Operating System	Android 4.4	Android 4.4
H.264 Video	Yes, (HP) (MP) (BP)	Yes (HP) (MP) (BP)
Bluetooth/Wi-Fi	BT 4.0, Wi-Fi dual-band	BT 4.0, Wi-Fi No
Content Sharing	1080p	1080p
Remote Control	BT & Smartphone	BT & Smartphone
MIC/Speaker Included	Yes	Yes



Easy Installation

Avoid Complicated Installs Required by other Vendors

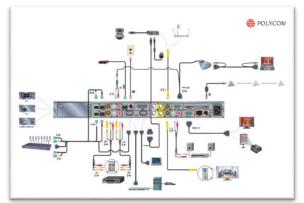


- 1. Plug in GVC3200 series camera and connect speakerphone to camera unit
- 2. Connect GVC3200 series to TV monitors (no MCU/server required)
- 3. You are now ready for Video Conferencing



Competition

- Complicated installations that ask you to tear apart your conference room to run wiring
- Numerous pieces of equipment including separate
 MCUs/servers that must be directly connected to your video conferencing unit



*Installation examples using Cisco





Easy Installation

Avoid Complicated Installs Required by other Vendors

The GVC3200 series comes complete with a comprehensive package including speaker, mounting kit and cables – every accessory you'll need for set-up.



Packaging list for the GVC3202 includes:

- GVC3200 unit (MCU and camera in one device)
- GAC2500 Conference Phone as external speaker
- Bluetooth remote control
- 12V power adapter set
- 5m HDMI cable
- 3m HDMI cable (x2)
- 1.5m HDMI cable
- 5m USB extension cable
- 1.5m Ethernet cable
- Wall mounting bracket
 - All necessary screws and bolts



Easy to Get Started and Easy to Use

Cloud Video Conferencing with No Initial Contracts



The power of our

IPVideoTalk

cloud video conference platform allows plug and play video conferencing so you can easily keep in touch with clients, customers and co-workers worldwide.



Easy Interoperability

Use the GVC3200 series in a Variety of Ways



- No vendor lock-in
- Fully interoperable with popular third-party SIP platforms
- GVC3200 series hardware built on open standards (SIP)
- Expand your current or future third-party system
- Communicate with any SIP-based or Android platform



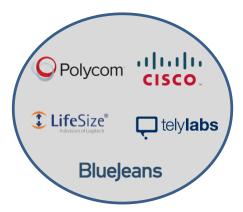
Easy Interoperability

Use the GVC3200 series in a Variety of Ways



1. IPVideoTalk

- Use with Grandstream's cloud service for plug and play use to experience up to 9-way video conferencing



2. Third-Party SIP Systems

 Use to communicate with or expand any SIP-based thirdparty video conferencing solution from any vendor



3. Android apps

 The GVC3200 series can host video conferences using any Android app, including Skype, Google Hangouts and more

Extension 102

4. Video Conference Bridge

- Add the GVC3200 series as an extension on your IP PBX or hosted/cloud PBX for use as a video conferencing bridge





Easy Interoperability

Use the GVC3200 series in a Variety of Ways

Interoperable with a wide variety of video conferencing devices and applications, including:



- Direct IP calls between multiple GVC3200s and **GVC3202s**
- Video calls between GVC3200 series and SIP video phones such as the GXV3240 & GXV3275
- Video calls with Android applications such as Skype for Business, Google Hangouts, Skype & GoToMeeting
- Video calls between other VCS, such as Cisco, Polycom and LifeSize — via H.264 standard
- Bridge video calls from multiple VCS platforms and Android applications, all in once conference





Powered by AndroidTM

- Android 4.4 based with full access to the ever expanding Google Play Store
- Custom applications available through the Android SDK
- Support for popular video conferencing applications (via Android), including: Skype for Business, Skype, Google Hangouts, GoToMeeting, BlueJeans & many more











GVC3200 Input & Output Ports

- 1 RJ45 10/100/1000 Gigabit Network Port
- 3 HDMI outputs
- 1 HDMI input
- 1 VGA input
- External speaker port
- 1 USB port
- 1 SD card slot
- Reset pin





GVC3202 Input & Output Ports



- 1 RJ45 10/100/1000 Gigabit Network Port
- 2 HDMI outputs
- 1 HDMI input
- 1 VGA input
- External speaker port
- 1 USB port
- 1 SD card slot
- Reset pin





Easy Video Conferencing

The GVC3200 series is the ideal Video Conferencing Solution for Small Businesses



Small Businesses

- ✓ Keep in touch with clients
- √ Impress perspective clients
- ✓ Keep in touch with vendors/suppliers
- ✓ Keep in touch with remote employees

Doctor's Offices

- ✓ Call
 ✓ Coll
 cor
 - Call other doctors
 - ✓ Consult through video conferences
 - / Meetings/consultations with specialists, hospitals, Emergency Rooms, etc.

- ✓ Easy Installation
- ✓ Easy to get Stated
- ✓ Easy Interoperability
- ✓ Up to 3-way video,

Schools

- √ Hold multi-classroom events
- √ Video conference with other schools
- ✓ Bring in guest-speakers through video conferencing
- ✓ Meet with outside specialists
- Video conference with parents

Small Law Offices

- ✓ Keep in touch with clients
- Hold face-to-face meetings with perspective clients
- ✓ Meet with remote or travelling teams





LAW









Video Features

- Full 1080p HD Video Conferencing
- Supports 3 output TV monitors on the GVC3200, and 2 on the GVC3202
- Wide-angle PTZ camera controlled by remote control
- 12x (GVC3200) or 9x (GVC3202) optical zoom
- 1 HDMI and 1 VGA input













Video Resolution

- H.264 BP/MP/HP codec
- GVC3202 2-way video conference at 1080p FHD, and 4-way on 720p or VGA
- GVC3200 4-way video conference at 1080p FHD, 5-way 720p HD, and 9-way VGA







Content Sharing

Share any computer or tablet screen with other attendees:

- Show presentations
- Review and markup documents
- View web content
- 1 HDMI and 1 VGA input









Audio Features

- Includes GAC2500 conference phone as external speaker and microphone
- Microphone also built-in to camera unit
- Built-in Bluetooth (for speakers and headsets)
- Comprehensive audio codec support











Network Features

- Gigabit network port
- Speedtest.net Android app pre-installed with GVC3200 series to give users ability to monitor their available bandwidth











Bluetooth Remote

Included is a Bluetooth touchpad remote – featuring an easy to use Android interface

- Bluetooth 4.0 compliant
- 3-point touch pad
- 5 navigation keys, 3 Android keys, 4 functional keys, 3 multi-purpose keys
- 0-9, #, * DTMF keys
- Supports OTA firmware upgrade
- Powered by 2 AA batteries







Powered by AndroidTM

- Android 4.4 based with full access to the ever expanding Google Play Store
- Custom applications available through the Android SDK
- Support for popular video conferencing applications (via Android), including: Skype for Business, Skype, Google Hangouts, GoToMeeting, BlueJeans & many more

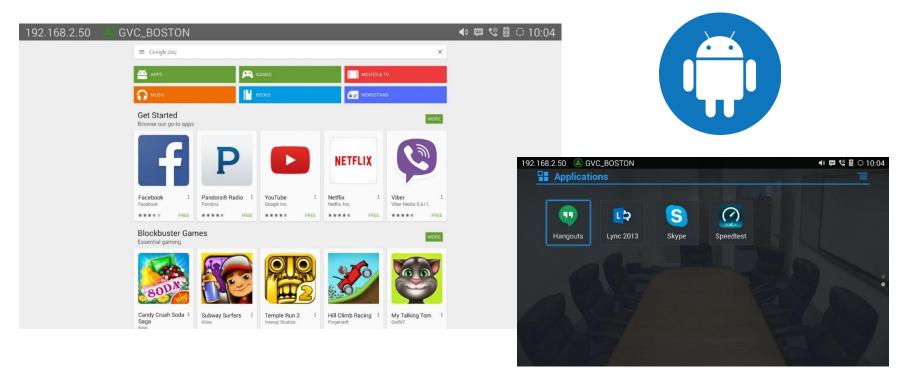








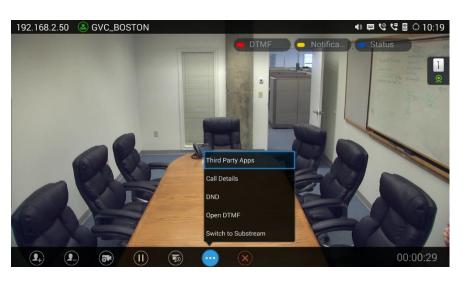
Full Access to Google Play Store

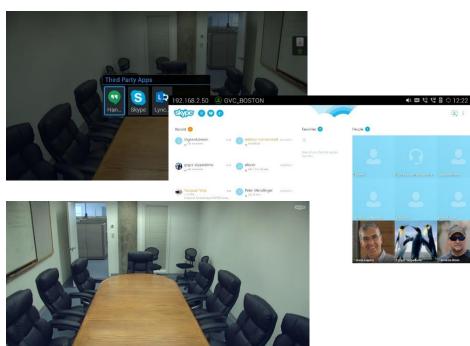






Video Conferencing with Third Party Apps













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4 IPVIDEOTALK

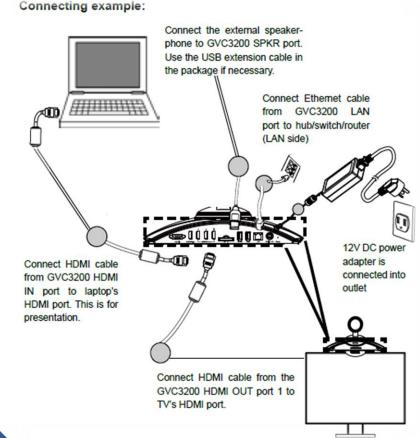




Connecting the GVC3200 series:

- 1. Plug in power adapter to the GVC3200.
- 2. Connect GVC3200 to network via Ethernet cable.
- 3. Connect GAC2500 conference phone via USB or Bluetooth.
- 4. Connect GVC3200 to TV monitors.
- 5. You are now ready for Video Conferencing.

- No Complicated wiring and installations
- No separate MCUs/servers required
- Connect USB mouse or keyboard to GVC3202 USB port for easy operation in initial setup







GVC3200 Series Installation

- 1. The GVC3200 and the center line of TV sets and the external speaker should form a horizontal line in the room.
 - Equal viewing angles
 - Equal viewing ranges
 - Proper sound collection conditions
- 2. Remote control needs to be used within 10m range of the GVC3200.
 - For example: in a large demo site.







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Bluetooth Remote Control

- Bluetooth 4.0 compliant
- 3-point touch pad, zoom and volume control
- 5 navigation keys
- 3 Android keys
- 4 functional keys
- 3 multi-purpose keys
- 0-9, #, *
- Power button: sleep/power off/reboot
- Bluetooth effective range: 10m.



Please do not take remote control out of effective range during usage.







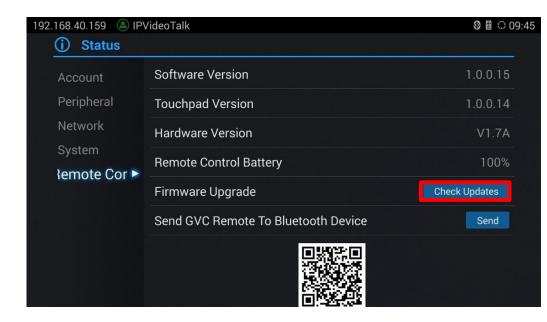


Bluetooth Remote Control

- Supports OTA firmware upgrade
- Powered by 2 AAA batteries
- Pre-paired at factory











Remote Control Android App

Use Android mobile phone and tablets as A remote control via Bluetooth

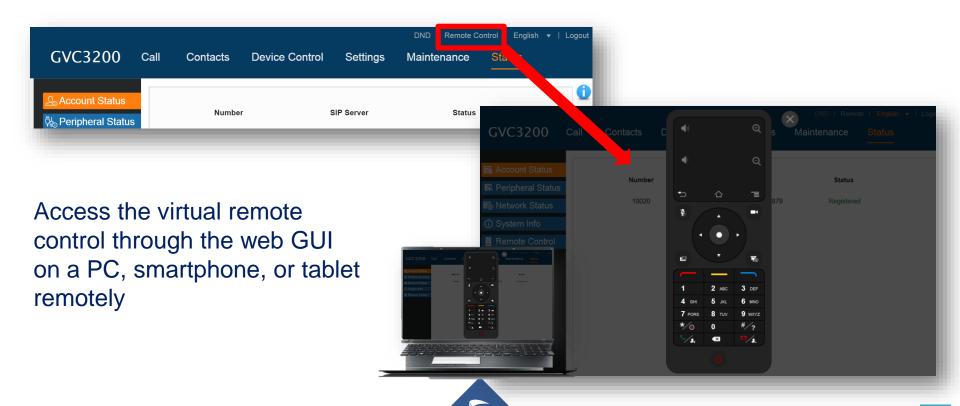
Android app can be sent to Android device for installation



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Virtual Remote Control via Web UI





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Includes GAC2500 Enterprise Conference Phone for use as an external speaker and microphone. Connects to the GVC32020 via USB or Bluetooth.

- 4.3" capacitive touch screen LCD
- 6 lines with 6 SIP accounts and 7-way audio conferencing
- Dual Gigabit networks ports & built-in PoE
- Integrated Bluetooth, USB and Wi-Fi
- Runs Android 4.4 and offers full access to the Google Play Store







GAC2500 - Transforming the Conference Experience



Physical Mobility – with integrated Bluetooth and Wi-Fi

Functional Mobility – bridging SIP and Android application calls with apps such as Google Hangouts, Skype & more

High Capacity – embedded 7-way conference bridge

Enhanced User Experience – sleek touch screen interface, comprehensive web UI

Flexibility – redefines the choices available for business conferencing





Integrated Bluetooth



- Integrated Bluetooth 4.0
- Compatible with Bluetooth headsets for private conversations
- Pair with a Bluetooth mobile device to use the GAC2500 as a speaker
- Sync a contact book to access additional contacts from a mobile device



Integrated Bluetooth



- Use the GAC2500 via Bluetooth to connect to the GVC3200 video conference system as an external speaker and microphone
- Pair the GAC2500 with other mobile devices such as a smart phone to function as an external speaker



Wi - Fi Enabled



- Integrated Wi-Fi: 802.11 b/g/n
- Mobility connect to a wireless network to access SIP accounts and Android applications to start calling right away
- No wired network connection needed to host conferences, make calls from any room with a Wi-Fi connection





Touch Screen

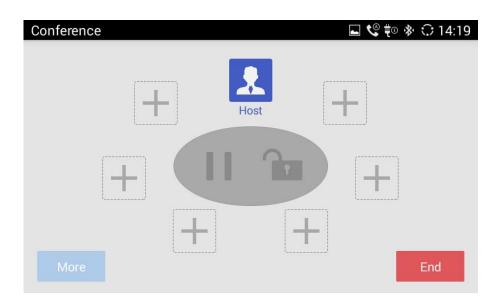


4.3" touchscreen LCD offers an easy and intuitive interface for users to make calls, schedule conferences, access applications, manage settings and more.





Conference Bridge



Built-in conference bridge provides quick and easy conferencing without the need for an IP PBX to bridge the calls







Speaker & Mics



3 cardioid microphones with a 12 ft. pickup distance

HD Audio speakerphone with volunup to 86 dB and a frequency of 220 14,000Hz



Voice Codecs



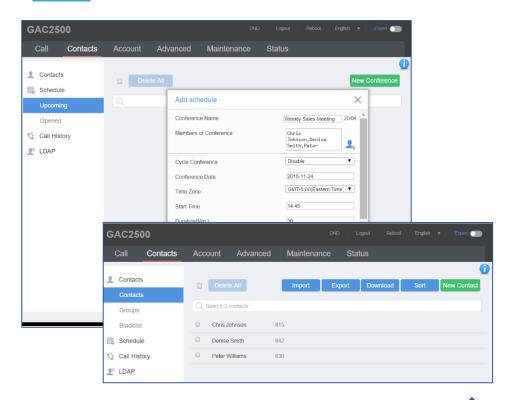
- G.711 u/a-law
- G.722 (wideband)
- G.726
- G.729 A/B
- Ilbc
- Opus
- In-band/out-of-band DTMF







Web UI



Comprehensive web GUI provides users with easy access to the GAC2500 settings and features, including contact lists, meeting schedules, screen customization, firmware upgrades and more





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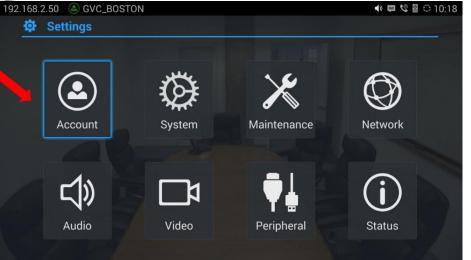








Quick & Easy Access to Device LCD Settings





LCD Menu-> Applications

Easy Access to Applications

- Uninstall App
- Custom App

Native Applications:

- Schedule calls
- Access voicemail
- Audio & video recordings
- Browser
- Contacts
- GS Market
- File Manager
- Speedtest app preloaded (Ookla Partnership)

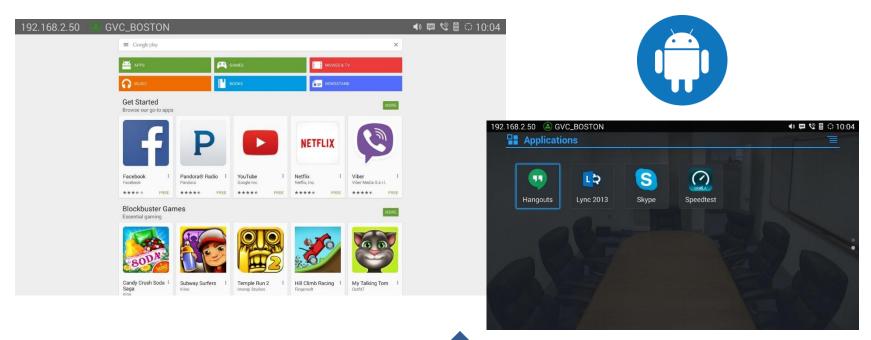






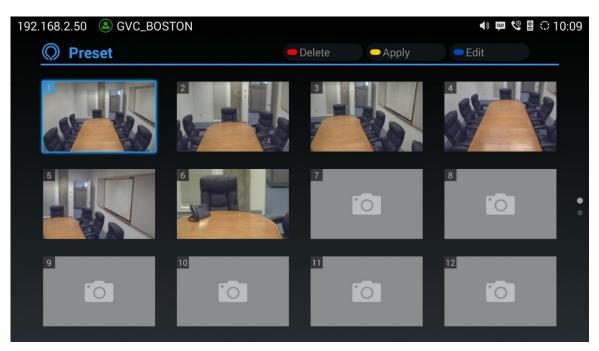
LCD Menu-> Applications

Full Access to Google Play Store





Set Camera Presets







- Save custom presets to fit any conferencing situation
- Automatically adjusts the camera angle and zoom to a pre-specified location
- Shortcut keys for easy access
- Up to 24 presets





Making Calls via BlueJeans

BlueJeans is integrated with call interface. No application installation is required.

- In call screen, press the blue Multi-purpose key on the remote control to switch call mode to BlueJeans.
- Enter Conference ID and Password.

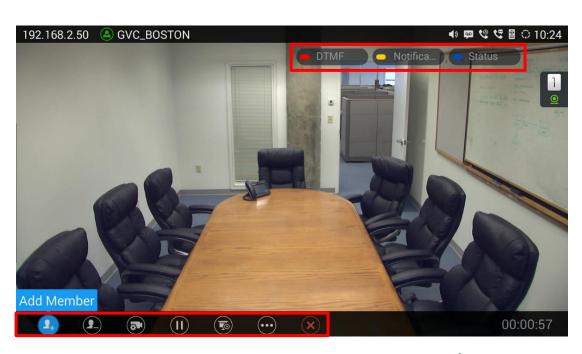






Settings & Features

In Call Features



- Add member
- Delete member
- Conference settings
- Pause conference
- Share presentation
- Bridge third party apps
- End call
- Conference status
- Notifications





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Network Conditions and Requirement – GVC3200

Resolution	Video Bit Rate	Conference	Participant Minimum Bandwidth	Host Minimum Bandwidth
1080p	4096 kbps	4-way	4 Mbps	12 Mbps
1080p	2048 kbps	4-way	2 Mbps	6 Mbps
1080p	1024 kbps	4-way	1 Mbps	3 Mbps
720p	2048 kbps	5-way	2 Mbps	8 Mbps
720p	1024 kbps	5-way	1 Mbps	4 Mbps
720p	512 kbps	5-way	0.5 Mbps	2 Mbps
VGA	1024 kbps	9-way	1 Mbps	8 Mbps
VGA	512 kbps	9-way	0.5 Mbps	4 Mbps
VGA	384 kbps	9-way	0.375 Mbps	3 Mbps





Network Conditions and Requirement – GVC3202

Resolution	Video Bit Rate	Conference	Participant Minimum Bandwidth	Host Minimum Bandwidth
1080p	4096 kbps	2-way	4 Mbps	12 Mbps
1080p	2048 kbps	2-way	2 Mbps	6 Mbps
1080p	1024 kbps	2-way	1 Mbps	3 Mbps
720p	2048 kbps	3-way	2 Mbps	4 Mbps
720p	1024 kbps	3-way	1 Mbps	2 Mbps
720p	512 kbps	3-way	0.5 Mbps	1 Mbps
VGA	1024 kbps	3-way	1 Mbps	2 Mbps
VGA	512 kbps	3-way	0.5 Mbps	1 Mbps
VGA	384 kbps	3-way	0.375 Mbps	0.75 Mbps



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IPVideoTalk

Video, Audio and Web Conferencing Service



What is it?

- Grandstream's video, audio and web conferencing service that allows users to join meetings from anywhere
- Turn a meeting hosted on any GVC into an online meeting that can be joined from other GVC32xx video conference system and WebRTC-capable browsers
- WebRTC based platform features 1-click meeting joining from Chrome and Firefox browsers
- IPVideoTalk is hosted as a service through Grandstream's GVC3200 or GVC3202 video conference system





Why IPVideoTalk?

General Advantages: Functionality



- One click meeting joining using a WebRTC-capable browser
- HD 1080p Video
- HD Audio
- Screen Sharing via any browser or via the GVC3200
- Join with or without hardware-attendees have options for how they join with a GVC, via web browser, or via the IPVideoTalk application (currently in Beta)
- Invite attendees via-email or their IPVideoTalk number





IPVideoTalk

Unified Video Conferencing & Web Collaboration Service







- Web browser support to join a meeting with 1-click
- Full HD video quality with 1080p HD video resolution
- Screen sharing from any browser of GVC3200 series video conference system
- Link conference rooms by linking GVC3200 series models together in multiple locations or via the web
- 1-click to join a meeting when using WebRTC-capable browsers
- 2-way video via GVC and WebRTC-capable web browsers
- HD audio for all attendees

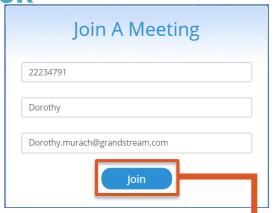


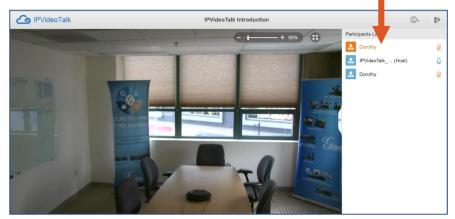


Join Meetings in 1-Click

- Join a meeting in 1-click when using a WebRTC capable browser
- Supported via Firefox and Chrome Browsers (Safari and Internet Explorer browsers require a plug-in)
- Compatible on both PC and Mac computers







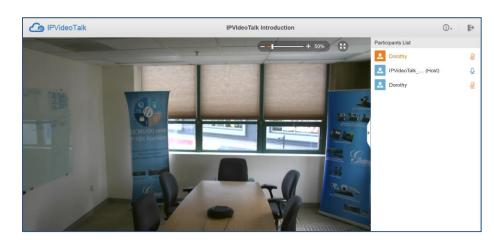


Conference Room Integration



- Connect any conference room to the world
- IPVideoTalk seamlessly links together multiple GVCs in any location, while also allowing for web attendance







Full HD Video Quality

- Hold more efficient and productive meetings with high-quality video
- Full 1080p HD video resolution for attendees via GVC3200
- 720p HD video resolution for attendees via GVC3202







Conference Scheduling



Plan/start Meetings

View Schedules

Meeting Reminders

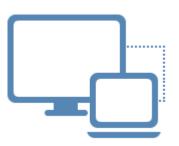
Accessible from Web or GVC

Meetings	Contacts Devices Plans System					
Schedule Meeting						
* Subject:	1-80 characters					
Time Zone:	(GMT-05:00) Eastern Time (US and Canada)					
* Start Time:	03/02/2016 * 02 * : 25 * PM *					
* End Time:	03/02/2016 * 03 * : 25 * PM *					
* Host Device:	Enter Linked IPVT Account/Internal Number/Alias					
Participants:	Enter Participant Email/IPVT Account					
Password:	0-8 digits					
Meeting Reminder:	✓ 10 Minutes in Advance					
Auto Answer:	✓ Yes					
Display Attendee List/Status to All Attendees: • Yes No, only display it to the meeting host.						
	Schedule Cancel					



Screen Sharing

- Present and collaborate by sharing your screen with meeting participants
- Screen sharing is available from any browser or through the IPVideoTalk app for Android an iOS









2 Way-Video on Google Chrome and Firefox

- 2-way video using WebRTC browsers (Google Chrome, Firefox, Opera)
- Join a meeting from your PC or Mac laptop or desktop computer
- Enjoy up to 720p on most PCs











Easy Accessibility

Connect from anywhere



Participate in any meeting from your mobile Android or iOS device.



- Screen-sharing for enhanced collaboration
- Chat with other meeting participants









2-Way video support for Mobile App

(iOS, Android)

- Available on Google Play and iTunes Store
- Can be used with smart phones or tablets
- Ability to choose which camera to Share (Front, Rear cameras)
- Landscape mode support, and sleek design

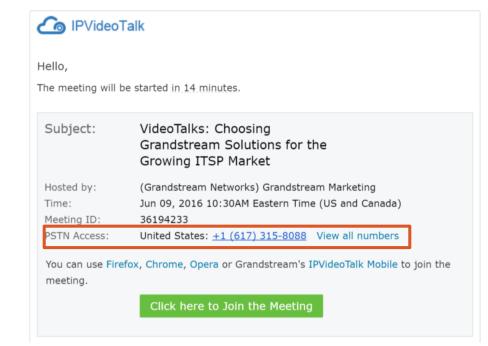






PSTN (Landline) Access for All Plans!

- No matter which plan you subscribe to, PSTN access is included.
- There are PSTN numbers available for over 25 major cities internationally.
- For a complete list of numbers and locations visit: http://www.ipvideotalk.com/pstn.html





Complete List of PSTN Numbers

- Austria: +43 72081-7999
- Bogota: +57 1508-8888
- Boston: +1 (617) 315-8088
- Brussels: +32 (2) 588-0123
- Buenos Aires: +54 (11) 5173-7474
- Copenhagen: +45 8987-1111
- France: +33 9775-57446
- Germany: +49 32221-097013
- Helsinki: +358 9424-52555
- London: +44 (203) 868-0999
- Madrid: +34 (91) 198-5678
- Mexico City: +52 (55) 5350-5444
- Netherlands: +31 (85) 888-2831

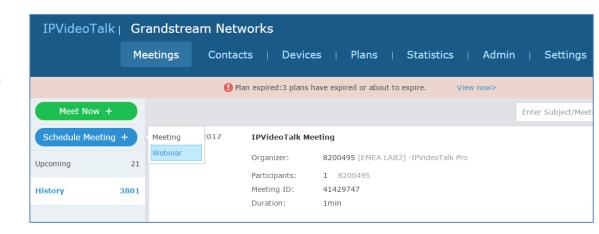


- Norway: +47 8150-3257
- Osaka: +81 (6) 4560-2999
- Ottawa-Hull: +1 (343) 882-0333
- Roma: +39 (06) 9450-0000
- Sao Paulo: +55 (11) 4130-3939
- South Africa: +27 (87) 551-8459
- Stockholm: +46 (8) 4468-3456
- Sydney: +61 2831-07070
- Tel Aviv: +972 (3) 720-7777
- Turkey: +90 (850) 390-7041
- Warsaw: +48 (22) 307-5678
- Wellington: +64 (4) 831-8888
- Zurich: +41 (43) 508-7777



Webinar Mode

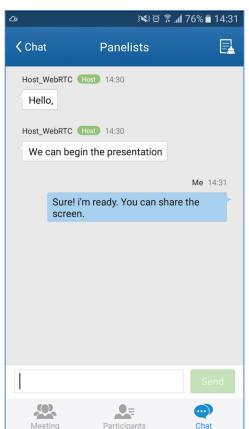
- Admins can choose between two modes for scheduling: Meeting and Webinar.
- Intuitive design, quick and easy to setup.
- Webinar mode offers both "host" and "panelist" distinctions
- Panelists have more options and control over the webinar (second to the host).





Webinar Mode-Panelist Role

- Private chat room for Panelists (not visible to standard participants).
- Ability to coordinate between different panelists and hosts.
- Hosts can assign Panelist role to any standard participant during the meeting to gain more options.
- Panelists can control their own audio, video and screen sharing (standard attendees cannot)

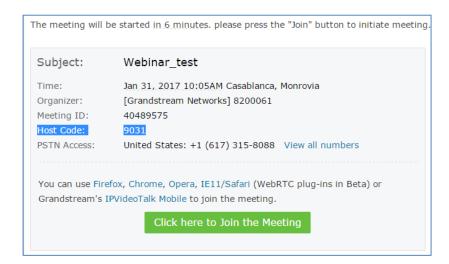






Multiple Host and Panelist Support

- Ability to have multiple hosts in the same meeting.
- Giving more control and monitoring over the meeting
- More coordination and collaboration between hosts
- Hosts have the highest privilege and control over the meeting (End Meeting, Request Camera Sharing, Muting/Unmuting for a participant, Remove a Participant, Disable/Enable Chat...and more)







Personal Web Meetings Plan - Included

All IPVideoTalk room system subscriptions will have a new web-only meeting option (no GVC320x hardware required).

The plan includes:

- 3 video feeds
- 3 participants (standard meeting)
- 50 participants for webinar meeting
- 720p HD video resolution
- 2-way video
- Screen sharing
- Maximum meeting time 60 minutes

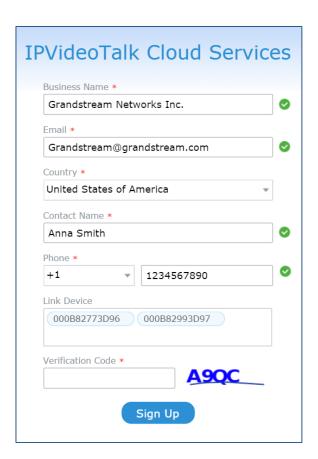




How to Sign Up

All new customers get a free trial period!

- Every GVC3200 and GVC3202 comes with a 1-year free trial of the Small Business Plan.
- Customers can upgrade their plan at anytime if they need a higher participant level plan
- The Small Business Plan includes the following:
 - 8 participants
 - Screen sharing
 - Up to 1080p resolution
 - Web browser, mobile app & PSTN line access
 - And More!





Plan Information & Pricing

	SMALL BUSINESS	BASIC	PRO	PLUS			
Features	\$15 per month Billed annually	\$25 per month Billed annually	\$35 per month Billed annually	\$45 per month Billed annually			
Free Trial Period	1 - year						
Max Participants	8	25	50	100			
Screen Sharing	✓	✓	✓	✓			
Video Resolution	1080p for GVC320x and web browsers, 720p on mobile devices						
HD Audio	✓	✓	✓	✓			
VoIP & Phone Audio	✓	✓	✓	✓			
Max Video Presenters	3	3	8	8			
Supported Devices	GVC320x video conferencing hardware, web browsers on PC/MAC, Android, iOS						



Thank You!

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